

CASE STUDY

Loop21 Mountainment® in Sölden (Austria)



The unique winter sports centre Sölden provides not less than 148 km of slopes for Ski & Snowboard and offers 34 state-of-the-art ski lifts and cable cars with a total capacity of 70,000 persons per hour. Desiring that their visitors have location-based information and free Internet access via wi-fi, Sölden decided to start Loop21 Mountainment®.



HIGHLIGHTS

- » Loop21 Hotspot Software
- » Mountainment™
- » Location-based services
- » Internet login
- » Storage of Internet traffic data

Overview

In Sölden two gondolas have been chosen to become a Loop21 Hotspot: Gaislachkogelbahn and Giggijochbahn. On their valley, middle and mountain stations users now find wi-fi SSID “soelden free”.

When a visitor connects to Loop21 on the mountain station of Gaislachkogelbahn, they will see the adapted Landing Page of this location. Now, the guest gets location-based information. For example, they see, where the next ski hut is, when the next party begins and which slopes they can take down to the valley.

If users need some help with the wi-fi Hotspot they can call Loop21 and get 1st second level support in German and English. The experienced support staff of Loop21 will help right away. Having a look at the statistics of the first weeks after the launch in Sölden, you see that more than 6,000 users discovered the advantages of Loop21 Mountainment®.

Systems in use

- » Loop21 hotspot system (server and client version)
- » Loop21 Mountainment®
- » Internet Login and AAA-system (authentication, authorization, accounting)
- » Statistics module
- » LBS (Location-based Service) / Landing Pages
- » Storage of Internet traffic data
- » 2nd level-support and operations

Screenshots (Landing page, Internet login, registration)



About us

The company Loop21 Mobile Net GmbH is situated in Austria (Europe) and is a full-owned subsidiary of www.funknetz.at GmbH, which services a range of Internet projects in Europe and abroad, being one of the largest Wireless Internet Service Providers (WISP). Being a mere garage start-up in 1999, the company has developed into a well-established company by now.

By using the fundamental network and infrastructure know-how efficiently, Loop21 is a developer, producer and provider of Wi-Fi hotspot systems. Offering well-developed WIFI hotspot software including location-based services that cover complete areas, the trend of "Wi-fi Internet" is combined with entertainment and infotainment, which is realised step by step in Europe and abroad.

The young and dynamic team services a large number of providers, companies, tourism associations, amusement parks, gastronomy, hotel industry, towns, municipalities and shopping centres worldwide. That shows the intersectoral demand for innovative tools, which improve the customer relationship and guidance.

Offering unique software, experiences in international activities were collected. Loop21 has realised various consulting projects by now. The company convinces with its transnational experiences. Projects in Germany, Italy, the Slovak Republic, Hungary, Kosovo, Greece and Nigeria stand out due to the precise project handling, competence and flexibility.

Contact information

For more information, feel free to contact us:

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